

## Friday

Time Frame	Session	Session	Session	Session
7:00 – 8:00	<b>Continental Breakfast</b>			
8:15 – 9:30	<b>Keynote</b>			
9:30 – 9:45	<b>Morning Break</b>			
9:45 – 11:00	<a href="#">L. Pritchard</a> – Cascading Style Sheets: A Practical Introduction	<a href="#">G. Smith</a> – Print On Demand: Strategies for Short Press Runs from Seminar Materials to Full-Length Books	<a href="#">D. LeVie</a> – Spaghetti on the Wall: Measuring Knowledge-Transfer Effectiveness in User and Training Documentation	<a href="#">J. Glick-Smith</a> – Strategic Planning for Independent Consultants
11:15 – 12:30	<a href="#">S. Fleisher</a> – Get That Job! Creative resumes that will make you stand out	<a href="#">R. Hutchinson</a> – Are We There Yet?	<a href="#">M. Nelson</a> – An Introduction to Cookies	A 2.5 hour session (approx)
12:30 – 1:30	<b>Lunch</b>			
1:45 – 3:00	<a href="#">M. Hermansen-Eldard</a> – Where have all the editors gone? Long time passing	<a href="#">P. Morrissey</a> – Knowledge Management—Getting Paid To Be Curious	<a href="#">P. Wade</a> – How to E-Publish a Chapter Newsletter (45 mins)	<a href="#">Tadej Maligoj</a> – How to build Usability Knowledge in Software Development Projects
3:00 – 3:15	<b>Afternoon Break</b>			
3:15 – 4:30	<a href="#">S. Fleisher</a> – What do your users really want? The next generation in online documentation with an integrated usability study	<a href="#">E. Hammock</a> – The Half Fast Lane: Managing Your Professional Life	<a href="#">D. Charles</a> – Is it live or is it Interwise?	<a href="#">Auten &amp; Balaban</a> – Soup-up your Web development for high-powered performance Auten-Balaban Presenters

## Saturday

Time Frame	Session	Session	Session	Session
7:00 – 8:00	<b>Continental Breakfast</b>			
8:15 – 9:30	<a href="#">C. Mason</a> – The Job Interview Do's and Don'ts	<a href="#">K. Burch</a> – Graphics 101: What Every Professional Should Know	<a href="#">S. Fordice</a> – Strategies for Document Localization	<a href="#">D. Garrett</a> – A Case Study in Content Management
9:30 – 9:45	<b>Morning Break</b>			
9:45 – 11:00	<a href="#">Silke Fleischer</a> – Is your intranet an “Intrames”?— Why intranets fail and how you can make your Intranet successful	<a href="#">P. Sinasohn</a> – Making Feedback Meaningful	2.5 hour session	<a href="#">Silvi, Stotzer, &amp; West</a> – A Non-Management Career Path for Technical Writers
11:15 – 12:30	<a href="#">S. Laurent</a> – Coming Out of Hiding: Technical Communicators and Their Hidden Value	<a href="#">D. Levie</a> – Documentation metrics: Stop the Insanity!		<a href="#">T. Teich</a> – Marketing yourself as a Technical Communicator
12:30 – 1:30	<b>Lunch</b>			
1:45 – 3:00	<a href="#">Auten &amp; Balaban</a> – Can Your Team Operate at Hyperspeed?	<a href="#">E. Bailey</a> – I need to know What?	<a href="#">L. Gattis</a> – Stalking the Wild Document: How Foraging Theory Helps Users Find What They Need (45 mins)	<a href="#">Teich, Glick-Smith, Laurent, Oestreich</a> – Do you want to be president of the Society? Panel Discussion
3:00 – 3:15	<b>Afternoon Break</b>			
3:15 – 4:30	<a href="#">L. Oestreich</a> – Understanding Career Development	<a href="#">Paul Sherman</a> – Embedding accessibility into software and web development	<a href="#">C. Gonzalez</a> – International Communication Style	<a href="#">J. Owen</a> – Designing Effective Industry Training