

Friday

Time Frame	Session	Session	Session	Session
7:00 – 8:00	Continental Breakfast			
8:15 – 9:30	Keynote			
9:30 – 9:45	Morning Break			
9:45 – 11:00	L. Pritchard – Cascading Style Sheets: A Practical Introduction	G. Smith – Print On Demand: Strategies for Short Press Runs from Seminar Materials to Full-Length Books	D. LeVie – Spaghetti on the Wall: Measuring Knowledge-Transfer Effectiveness in User and Training Documentation	J. Glick-Smith – Strategic Planning for Independent Consultants
11:15 – 12:30	S. Fleisher – Get That Job! Creative resumes that will make you stand out	R. Hutchinson – Are We There Yet?	M. Nelson – An Introduction to Cookies	A 2.5 hour session (approx)
12:30 – 1:30	Lunch			
1:45 – 3:00	M. Hermansen-Eldard – Where have all the editors gone? Long time passing	P. Morrissey – Knowledge Management—Getting Paid To Be Curious	P. Wade – How to E-Publish a Chapter Newsletter (45 mins)	Tadej Maligoj – How to build Usability Knowledge in Software Development Projects
3:00 – 3:15	Afternoon Break			
3:15 – 4:30	S. Fleisher – What do your users really want? The next generation in online documentation with an integrated usability study	E. Hammock – The Half Fast Lane: Managing Your Professional Life	D. Charles – Is it live or is it Interwise?	Auten & Balaban – Soup-up your Web development for high-powered performance Auten-Balaban Presenters

Saturday

Time Frame	Session	Session	Session	Session
7:00 – 8:00	Continental Breakfast			
8:15 – 9:30	C. Mason – The Job Interview Do's and Don'ts	K. Burch – Graphics 101: What Every Professional Should Know	S. Fordice – Strategies for Document Localization	D. Garrett – A Case Study in Content Management
9:30 – 9:45	Morning Break			
9:45 – 11:00	Silke Fleischer – Is your intranet an “Intrames”?— Why intranets fail and how you can make your Intranet successful	P. Sinasohn – Making Feedback Meaningful	2.5 hour session	Silvi, Stotzer, & West – A Non-Management Career Path for Technical Writers
11:15 – 12:30	S. Laurent – Coming Out of Hiding: Technical Communicators and Their Hidden Value	D. Levie – Documentation metrics: Stop the Insanity!		T. Teich – Marketing yourself as a Technical Communicator
12:30 – 1:30	Lunch			
1:45 – 3:00	Auten & Balaban – Can Your Team Operate at Hyperspeed?	E. Bailey – I need to know What?	L. Gattis – Stalking the Wild Document: How Foraging Theory Helps Users Find What They Need (45 mins)	Teich, Glick-Smith, Laurent, Oestreich – Do you want to be president of the Society? Panel Discussion
3:00 – 3:15	Afternoon Break			
3:15 – 4:30	L. Oestreich – Understanding Career Development	Paul Sherman – Embedding accessibility into software and web development	C. Gonzalez – International Communication Style	J. Owen – Designing Effective Industry Training